

Realist®

Professional-grade property intelligence for agents who want more

Not all data is created equal. Discover why over one million agents rely on Realist every day for its unrivaled depth and quality of curated, professional-grade property information. Access valuable insights, trends and analytics, and risk reports that will help your clients make informed decisions in their real estate journey. You can also use Realist to prospect for new business!

One source for all your data needs

Available exclusively to real estate professionals.

- Ownership / occupancy info
- Assessment & tax history
- Property characteristics
- Off-MLS comps
- Robust sales history
- Owner transfer history
- Enhanced mortgage history
- Foreclosure & REO data
- Automated valuation models
- Likelihood-to-sell scores
- Parcel & flood maps
- Risk & hazards reports
- Building permits, sketches, & recorded docs
- Market trends
- School zones & ratings
- Demographics
- and more!

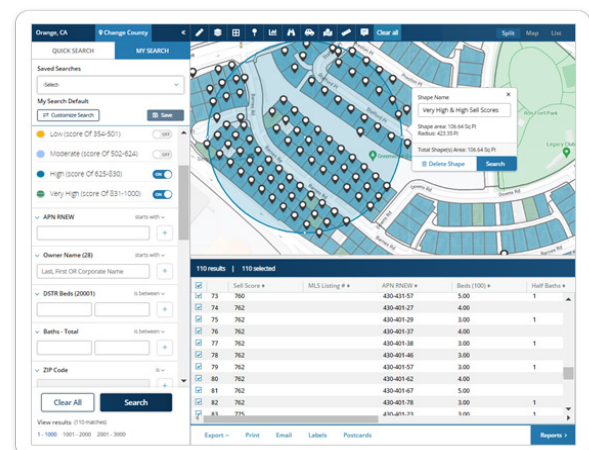
“As a real estate agent, I'm always looking for smart tools to help me maximize my time and marketing budget. That's why Realist is such an incredible resource! It helps me identify homeowners in specific subdivisions who have a Sell Score of 500 or above so that I can send them a post card and place an advertising hanger on their door. The ability to print labels while automatically excluding those already listed by other agents is also a plus.”

– Rick Martinez, Broker
Golden Crescent Realty LLC

Build your pipeline | Develop your niche

Realist is one of the most powerful prospecting tools you can use! Discover new leads that may be ready to buy or sell. Easily target and develop your own special niche. Compare neighborhoods by ownership and occupancy, mortgage age & balance, local market activity & competition, likelihood-to-sell scores, and much more.

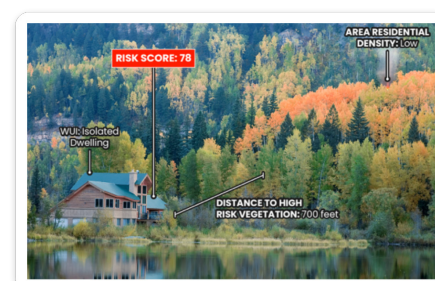
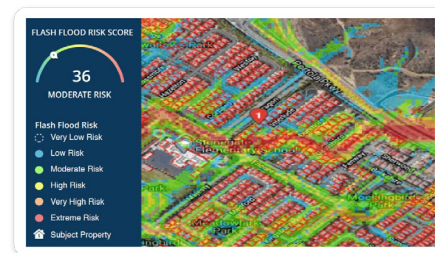
Once you've defined your target area, you can create mailing labels* and an export file that can easily be imported into your CRM.



Help your clients make better, faster decisions

Homebuyers and sellers are eager to understand as much as possible about market activity, neighborhoods and properties of interest. Realist reports cut through the complexity of vast amounts of professional grade property & market information, turning it into high-value client-friendly reports that help your clients make informed decisions.

- **Property reports** provide all the essentials for buyers including home characteristics, estimated value, sales history, taxes, and school information.
- **Neighborhood reports** paint a picture of the community with insights into demographics, household size, population growth, ownership information, and more.
- **Comparables** support your listing presentations and help set expectations with buyer clients. These essential reports help guide client offers and list prices.
- **Market trends** provide local insights to help homebuyers and sellers understand market activity and competition. Use this report to showcase your brand and expertise.
- **Rental trends – coming soon** - provide local trends on rent amounts, rent per square feet, cap rates, and vacancy rates. Updated monthly and broken out by property type and bedroom counts.
- **Hazard reports** unveil potential risks, including flood and wildfire, that can help guide your clients' decision making such as the need for the right insurance coverage. Powered by the same analytics used by CoreLogic clients in the mortgage, insurance, and underwriting industries.



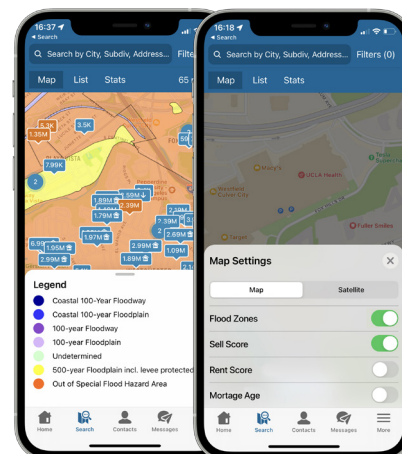
Access Realist data on the go

When you're out with a client or working an open house, you can easily access Realist property insights.

Fully integrated with Matrix & MLS-Touch

Save time by leveraging Realist data from within the Matrix™ listing management platform. Create searches, get results, view details, print and email reports that include both listing and public records. You can also access Realist data and heat map layers within CoreLogic's premium real estate app – MLS-Touch®.

**Available in participating markets*



Innovative, connected, and mobile – that's CoreLogic.

Watch our video tutorials and get user guides at corelogic.com/AgentTools

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